



Key Retailers

Borders Books & Music
Callender's Grill
Islands
Nordstrom Rack
The Bridge Cinema de Lux

Contact Information

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The Promenade at a Glance

- The Promenade at Howard Hughes Center is a two-level outdoor mixed-use center that features a blend of lifestyle, entertainment, dining and shopping.
- The center is located off Interstate 405, one of the major freeways in Los Angeles with over 300,000 motorists passing by daily.
- Over 500,000 consumers within a three-mile radius.
- The center is part of a 70-acre business campus that includes 2.7 million s.f. of mixed-use office, retail and Spectrum Health Club.
- Pepperdine University, directly adjacent to the property, has an active enrollment of 1,500 students, as well as nearby Loyola Marymount University with an enrollment of 9,000 students.
- The office buildings surrounding the center offer a captive audience of 4,500 college-educated, professional workers that are employed by such corporations as Vivendi Universal, Univision and Sony.
- The Bridge Cinema de Lux, a 17-plex stadium theater, has a draw of 45 miles because of its unique contemporary design, restaurant and cocktail lounge, IMAX theatre and concierge services.
- Over 50% of the market have household incomes over \$75,000.
- The center offers a unique mix of restaurants and retail that includes: Callender's Grill, Marie Callender's Bakery & Cafe, Gymboree Play & Music, Islands, Johnny Rockets, Kabuki Japanese Restaurant, Starbucks, Borders Books and Music and Nordstrom Rack.

The Promenade at Howard Hughes Center

Los Angeles, California

Site Plan



SHOP • DINE • PLAY THE *promenade* AT HOWARD HUGHES CENTER

Statistics & Demographics

Property Data	
Opening Date	2001
Site	N/A
Parking	2,300 spaces
Total Stores	32
Levels	2
Leasable Area	
Total Mall GLA	248,840 s.f.
Mall Shops	75,787 s.f.
Outparcels	N/A
Anchors (Total)	173,053 s.f.
The Bridge	106,474 s.f.
Nordstrom Rack	41,575 s.f.
Borders	25,004 s.f.
Trade Area	
5-Mile Radius	
Population	673,715
Total Households	259,829
Avg. Household Income	\$76,346
Median Age	36.68 yrs.
Source: Claritas 2009.	

Location Map



THE *promenade* AT HOWARD HUGHES CENTER

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